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LED Catalogue

V23R2

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Introduction

Sterling™ has been synonymous with Electrical products in India for the last ten Years. We are well known for the quality of our products, our range, extensive reach, popular advertising campaigns and sensible pricing. Sterling aggressively expanded into retail to be closest to our consumers. As part of our 'Smart Thinking' we are developing our distribution network across the length and breadth of India. We are well known for our futuristic designs, energy-efficient products and a highly responsive after-sales service network. Most of all, we are working to be known to make the lives of millions more comfortable. Sterling™ is a combination of trust, durability & savings. Appliances so diverse, there is one for everyone. At Sterling™, our engineers believe in pushing the boundaries of technology by constantly challenging it. They are driven by the need to give consumers more than they expect. Path-breaking technology is engineered to adapt to the weather conditions unique to the country. Intelligent design and innovative performance double up to provide not only cost-effectiveness but also the highest levels of energy efficiency.





PAN INDIA PRESENCE



Our Network



LED Bulb Decorative Range

Product benefits

- No UV or infra-red radiation, no mercury or lead
- No need for starter
- Instant soft-start without flickering, no humming
- Easy on install
- Long life than incandescent bulb & CFL's
- Available in Cool White Natural White/ Warm White

Applications

- Under Cabinet Lighting
- Display Case Lighting
- Subways Stations, Banks & Libraries
- Warehouses, residential
- Shops and furniture fixtures
- Home/office lightings
- Hotels restaurants
- Exhibition galleries closet factories

Product characteristics

- Working life-span approx. 25000 *hour
- Color temperature: 3000k, 4000k & 6500k
- Thermoplastic housing
- Wide voltage range (100-300 v)
- Light Weight



LED Candle Frosted E27



Retrofit omnidirectional high quality led bulb designed with long lasting led source
85% energy saving compared with an incandescent lamp.

Housing

Thermal Conductive engineering plastic white color housing with acrylic cover

Degree of protection

IP 20

Surge voltage protection

Up to 1KV

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HOME



DECORATIVE
LIGHTS



TABLE LAMPS



WALL LIGHTS

Model Name	Part Code	Watt	lm Per watt	mA A	CRI	Rated Voltage	Power Factor	Dimensions(mm) A B	Color	Base Cap	Std.Pkg.	Guarantee years
Alyona Series 7701	45770101	3w	110lm/W	0.012	>70	220-240VAC, 50Hz	>0.9	110 37 Ø	White	E27	500	1 Yrs
Alyona Series 7701	45770102	5w	110lm/W	0.022	>70	220-240VAC, 50Hz	>0.9	110 37 Ø	White	E27	500	1 Yrs
Alyona Series 7701	45770103	7w	110lm/W	0.042	>70	220-240VAC, 50Hz	>0.9	110 37 Ø	White	E27	500	1 Yrs
Alyona Series 7701	45770201	3w	110lm/W	0.012	>70	220-240VAC, 50Hz	>0.9	110 37 Ø	Warm WH	E27	500	1 Yrs
Alyona Series 7701	45770202	5w	110lm/W	0.022	>70	220-240VAC, 50Hz	>0.9	110 37 Ø	Warm WH	E27	500	1 Yrs
Alyona Series 7701	45770203	7w	110lm/W	0.042	>70	220-240VAC, 50Hz	>0.9	110 37 Ø	Warm WH	E27	500	1 Yrs

Note : Physical Appearance of product may change due to continuous upgradation.



LED Candle Clear E27



Retrofit omnidirectional high quality led bulb designed with long lasting led source 85% energy saving compared with an incandescent lamp.

Housing

Thermal Conductive engineering plastic white color housing with acrylic cover

Degree of protection

IP 20

Surge voltage protection

Up to 1KV

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DECORATIVE
LIGHTS



TABLE LAMPS



WALL LIGHTS

Model Name	Part Code	Watt	lm Per watt	mA A	CRI	Rated Voltage	Power Factor	Dimensions(mm) A B	Color	Base Cap	Std.Pkg.	Guarantee years
Yulia Series 7766	45776601	3w	110lm/W	0.012	>70	220-240VAC, 50Hz	>0.9	110 37 Ø	White	E27	500	1 Yrs
Yulia Series 7766	45776602	5w	110lm/W	0.022	>70	220-240VAC, 50Hz	>0.9	110 37 Ø	White	E27	500	1 Yrs
Yulia Series 7766	45776603	7w	110lm/W	0.042	>70	220-240VAC, 50Hz	>0.9	110 37 Ø	White	E27	500	1 Yrs
Yulia Series 7766	45776701	3w	110lm/W	0.012	>70	220-240VAC, 50Hz	>0.9	110 37 Ø	W White	E27	500	1 Yrs
Yulia Series 7766	45776702	5w	110lm/W	0.022	>70	220-240VAC, 50Hz	>0.9	110 37 Ø	W White	E27	500	1 Yrs
Yulia Series 7766	45776703	7w	110lm/W	0.042	>70	220-240VAC, 50Hz	>0.9	110 37 Ø	W White	E27	500	1 Yrs

Note : Physical Appearance of product may change due to continuous upgradation.



LED Night Lamps



Retrofit omnidirectional high quality led bulb designed with long lasting led source 85% energy saving compared with an incandescent lamp.

Housing

Thermal Conductive engineering plastic white color housing with acrylic cover

Degree of protection

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Surge voltage protection

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LIGHTS



TABLE LAMPS



WALL LIGHTS

Model Name	Part Code	Watt	lm Per watt	mA Watt	CRI	Rated Voltage	Power Factor	Dimensions(mm) A B	Color	Base Cap	Std.Pkg.	Guarantee years
Marie Series 6208	45620801	0.5w	120lm/W	13mA	>70	220-240VAC, 50Hz	>0.9	69 45	Red	B22	500	1 Yrs
Marie Series 6208	45620802	0.5w	120lm/W	13mA	>70	220-240VAC, 50Hz	>0.9	69 45	Green	B22	500	1 Yrs
Marie Series 6208	45620803	0.5w	120lm/W	13mA	>70	220-240VAC, 50Hz	>0.9	69 45	Yellow	B22	500	1 Yrs
Marie Series 6208	45620804	0.5w	120lm/W	13mA	>70	220-240VAC, 50Hz	>0.9	69 45	Blue	B22	500	1 Yrs
Marie Series 6208	45620805	0.5w	120lm/W	13mA	>70	220-240VAC, 50Hz	>0.9	69 45	Orange	B22	500	1 Yrs
Marie Series 6208	45620806	0.5w	120lm/W	13mA	>70	220-240VAC, 50Hz	>0.9	69 45	Pink	B22	500	1 Yrs
Marie Series 6208	45620807	0.5w	120lm/W	13mA	>70	220-240VAC, 50Hz	>0.9	69 45	White	B22	500	1 Yrs

Note : Physical Appearance of product may change due to continuous upgradation.

Product benefits

- No UV or infra-red radiation, no mercury or lead
- No need for starter
- Instant soft-start without flickering, no humming
- Easy on install
- Long life than incandescent bulb & CFL's
- Available in Cool White Natural White/ Warm White

Applications

- Under Cabinet Lighting
- Display Case Lighting
- Subways Stations, Banks & Libraries
- Warehouses, residential
- Shops and furniture fixtures
- Home/office lightings
- Hotels restaurants
- Exhibition galleries closet factories

Product characteristics

- Working life-span approx. 25000 *hour
- Color temperature: 3000k, 4000k and 6500k
- Thermoplastic housing
- Wide voltage range (100-300 v)
- Light Weight

LED Bulb Range



LED Bulb Range



Retrofit omnidirectional high quality led bulb designed with long lasting led source 85% energy saving compared with an incandescent lamp.

Housing

Thermal Conductive engineering plastic white color housing with acrylic cover

Degree of protection

IP 20

Surge voltage protection

Up to 2KV

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DECORATIVE LIGHTS



TABLE LAMPS



WALL LIGHTS

Model Name	Part Code	Watt	lm Per watt	mA Watt	CRI	Rated Voltage	Power Factor	Dimensions(mm) A B	Color	Base Cap	Std.Pkg.	Guarantee years
Audrey 4304 Series	45430401	3w	110lm/W	18mA	>70	220-240VAC, 50Hz	>0.9	45 80	White	B22	200	2 Yrs
Audrey 4304 Series	45430402	5w	110lm/W	42mA	>70	220-240VAC, 50Hz	>0.9	45 80	White	B22	200	2 Yrs
Audrey 4304 Series	45430403	7w	110lm/W	42mA	>70	220-240VAC, 50Hz	>0.9	56 100	White	B22	200	2 Yrs
Audrey 4304 Series	45430404	9w	110lm/W	54mA	>70	220-240VAC, 50Hz	>0.9	56 100	White	B22	200	2 Yrs
Audrey 4304 Series	45430405	12w	110lm/W	72mA	>70	220-240VAC, 50Hz	>0.9	60 101	White	B22	200	2 Yrs
Audrey 4304 Series	45430406	15w	110lm/W	90mA	>70	220-240VAC, 50Hz	>0.9	65 120	White	B22	200	2 Yrs
Audrey 4304 Series	45430407	18w	120lm/W	108mA	>70	220-240VAC, 50Hz	>0.9	65 120	White	B22	200	2 Yrs

Note : Physical Appearance of product may change due to continuous upgradation.

Audrey 4305**Series****Sterling Manufacturing Company**

LED Bulb Range



Retrofit omnidirectional high quality led bulb designed with long lasting led source
85% energy saving compared with an incandescent lamp.

Housing

Thermal Conductive engineering plastic white color housing with acrylic cover

Degree of protection

IP 20

Surge voltage protection

Up to 2KV

RECOMMENDED USAGE



HOME



DECORATIVE
LIGHTS



TABLE LAMPS



WALL LIGHTS

Model Name	Part Code	Watt	lm Per watt	mA Watt	CRI	Rated Voltage	Power Factor	Dimensions(mm) A B	Color	Base Cap	Std.Pkg.	Guarantee years
Audrey 4305 Series	45430501	3w	120lm/W	18mA	>70	220-240VAC, 50Hz	>0.9	45 80	White	B22	200	2 Yrs
Audrey 4305 Series	45430502	5w	120lm/W	42mA	>70	220-240VAC, 50Hz	>0.9	45 80	White	B22	200	2 Yrs
Audrey 4305 Series	45430503	7w	120lm/W	42mA	>70	220-240VAC, 50Hz	>0.9	56 100	White	B22	200	2 Yrs
Audrey 4305 Series	45430504	9w	120lm/W	54mA	>70	220-240VAC, 50Hz	>0.9	56 100	White	B22	200	2 Yrs
Audrey 4305 Series	45430505	12w	120lm/W	72mA	>70	220-240VAC, 50Hz	>0.9	60 101	White	B22	200	2 Yrs
Audrey 4305 Series	45430506	15w	120lm/W	90mA	>70	220-240VAC, 50Hz	>0.9	65 120	White	B22	200	2 Yrs
Audrey 43054 Series	45430507	18w	120lm/W	108mA	>70	220-240VAC, 50Hz	>0.9	65 120	White	B22	200	2 Yrs

Note : Physical Appearance of product may change due to continuous upgradation.



LED Bulb Range



Retrofit omnidirectional high quality led bulb designed with long lasting led source 85% energy saving compared with an incandescent lamp.

Housing

Thermal Conductive engineering plastic white color housing with acrylic cover

Degree of protection

IP 20

Surge voltage protection

Up to 2KV

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TABLE LAMPS



WALL LIGHTS

Model Name	Part Code	Watt	lm Per watt	mA Watt	CRI	Rated Voltage	Power Factor	Dimensions(mm) A B	Color	Base Cap	Std.Pkg.	Guarantee years
Coraline Series 5102	45510201	3w	130lm/W	18mA	>70	220-240VAC, 50Hz	>0.9	50 90	White	B22	200	2 Yrs
Coraline Series 5102	45510202	5w	130lm/W	42mA	>70	220-240VAC, 50Hz	>0.9	60 110	White	B22	200	2 Yrs
Coraline Series 5102	45510203	7w	130lm/W	42mA	>70	220-240VAC, 50Hz	>0.9	65 115	White	B22	200	2 Yrs
Coraline Series 5102	45510204	9w	130lm/W	54mA	>70	220-240VAC, 50Hz	>0.9	70 120	White	B22	200	2 Yrs
Coraline Series 5102	45510205	12w	130lm/W	72mA	>70	220-240VAC, 50Hz	>0.9	80 140	White	B22	200	2 Yrs
Coraline Series 5102	45510206	15w	130lm/W	90mA	>70	220-240VAC, 50Hz	>0.9	80 140	White	B22	200	2 Yrs

Note : Physical Appearance of product may change due to continuous upgradation.

LED Batten & Tube Light Series

Product characteristics

- Plastic body
- Wide voltage range (100-300 V)
- Color temperature: 3000K, 4000K & 6500K
- Thermoplastic diffuser
- Light weight

Applications

- Home/office lightings
- Display case lightings
- Under cabinet lightings
- Shop and furniture fixture
- Hotels restaurant
- Commercial building
- Station warehouses residential
- Parking lot railway
- Subway station bank library



LED T5 Aluminum Batten



Retrofit omnidirectional high quality led bulb designed with long lasting led source 85% energy saving compared with an incandescent lamp.

Housing

Thermal Conductive engineering plastic white color housing with acrylic cover

Degree of protection

IP 20

Surge voltage protection

Up to 1KV

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HOME



DECORATIVE
LIGHTS



TABLE LAMPS



WALL LIGHTS

Model Name	Part Code	Watt	lm Per watt	mA Watt	CRI	Rated Voltage	Power Factor	Dimensions(mm) A B	Color	Std.Pkg.	Guarantee years
Leonid Series 2035	45203501	18w	100lm/W	12mA	>70	220-240VAC, 50Hz	>0.9	1185	White	200	2 Yrs
Leonid Series 2035	45203502	20w	100lm/W	14mA	>70	220-240VAC, 50Hz	>0.9	1185	White	200	2 Yrs
Leonid Series 2035	45203503	24w	100lm/W	16mA	>70	220-240VAC, 50Hz	>0.9	1185	White	200	2 Yrs

Note : Physical Appearance of product may change due to continuous upgradation.

Rodion 2040**Series****Sterling Manufacturing Company**

LED T5 Plastic Batten



Retrofit omnidirectional high quality led bulb designed with long lasting led source
85% energy saving compared with an incandescent lamp.

Housing

Thermal Conductive engineering plastic white color housing with acrylic cover

Degree of protection

IP 20

Surge voltage protection

Up to 1KV

RECOMMENDED USAGE



HOME



DECORATIVE
LIGHTS

Model Name	Part Code	Watt	lm Per watt	mA Watt	CRI	Rated Voltage	Power Factor	Dimensions(mm) A B	Color	Std.Pkg.	Guarantee years
Rodion Series 2040	45204001	5w	100lm/W	0.025mA	>70	220-240VAC, 50Hz	>0.9	295	White	100	1 Yrs
Rodion Series 2040	45204002	10w	100lm/W	0.050mA	>70	220-240VAC, 50Hz	>0.9	585	White	100	1 Yrs
Rodion Series 2040	45204003	18w	100lm/W	0.090mA	>70	220-240VAC, 50Hz	>0.9	1185	White	100	1 Yrs
Rodion Series 2040	45204004	20w	100lm/W	0.090mA	>70	220-240VAC, 50Hz	>0.9	1185	White	100	1 Yrs
Rodion Series 2040	45204005	24w	100lm/W	0.100mA	>70	220-240VAC, 50Hz	>0.9	1185	White	100	1 Yrs

Note : Physical Appearance of product may change due to continuous upgradation.

LED Slim Panel Series

Applications

- Home/office lightings
- Under cabinet lightings
- Shop and furniture fixture
- Hotels, Restaurants
- Commercial buildings
- Warehouses residential
- Subway Stations, Bank, Libraries

Product characteristics

- High quality powder coated
 - Wide voltage & content current design (140-270 v)
 - Color temperature at 3000k and 6500k
 - Working life-span approx. 25000* hour
 - High quality Aluminum casing
- * under test condition



LED Slim Panel Square



Retrofit omnidirectional high quality led bulb designed with long lasting led source 85% energy saving compared with an incandescent lamp.

Housing

Thermal Conductive engineering plastic white color housing with acrylic cover

Degree of protection

IP 20

Surge voltage protection

Up to 2KV

RECOMMENDED USAGE



HOME



DECORATIVE
LIGHTS

Model Name	Part Code	Watt	lm Per watt	mA Watt	CRI	Rated Voltage	Power Factor	Dimensions(mm) A B	Color	Std.Pkg.	Guarantee years
Leonid Series 2035	45204001	3w	80lm/W	0.020mA	>70	220-240VAC, 50Hz	>0.9	85 85	White	100	1 Yrs
Leonid Series 2035	45204002	6w	80lm/W	0.055mA	>70	220-240VAC, 50Hz	>0.9	120 120	White	100	1 Yrs
Leonid Series 2035	45204003	9w	80lm/W	0.060mA	>70	220-240VAC, 50Hz	>0.9	120 120	White	100	1 Yrs
Leonid Series 2035	45204004	12w	80lm/W	0.095mA	>70	220-240VAC, 50Hz	>0.9	170 170	White	100	1 Yrs
Leonid Series 2035	45204005	15w	80lm/W	0.070mA	>70	220-240VAC, 50Hz	>0.9	170 170	White	100	1 Yrs
Leonid Series 2035	45204004	18w	80lm/W	0.090mA	>70	220-240VAC, 50Hz	>0.9	225 225	White	100	1 Yrs
Leonid Series 2035	45204005	24w	80lm/W	0.125mA	>70	220-240VAC, 50Hz	>0.9	300 300	White	100	1 Yrs

Note : Physical Appearance of product may change due to continuous upgradation.



LED Slim Panel Round



Retrofit omnidirectional high quality led bulb designed with long lasting led source 85% energy saving compared with an incandescent lamp.

Housing

Thermal Conductive engineering plastic white color housing with acrylic cover

Degree of protection

IP 20

Surge voltage protection

Up to 2KV

RECOMMENDED USAGE



HOME



DECORATIVE
LIGHTS

Model Name	Part Code	Watt	lm Per watt	mA Watt	CRI	Rated Voltage	Power Factor	Dimensions(mm) A B	Color	Std.Pkg.	Guarantee years
Leonid Series 2035	45204001	3w	80lm/W	0.020mA	>70	220-240VAC, 50Hz	>0.9	70 82	White	100	1 Yrs
Leonid Series 2035	45204002	6w	80lm/W	0.055mA	>70	220-240VAC, 50Hz	>0.9	108 120	White	100	1 Yrs
Leonid Series 2035	45204003	9w	80lm/W	0.060mA	>70	220-240VAC, 50Hz	>0.9	108 120	White	100	1 Yrs
Leonid Series 2035	45204004	12w	80lm/W	0.095mA	>70	220-240VAC, 50Hz	>0.9	155 170	White	100	1 Yrs
Leonid Series 2035	45204005	15w	80lm/W	0.070mA	>70	220-240VAC, 50Hz	>0.9	155 170	White	100	1 Yrs
Leonid Series 2035	45204004	18w	80lm/W	0.090mA	>70	220-240VAC, 50Hz	>0.9	205 225	White	100	1 Yrs
Leonid Series 2035	45204005	24w	80lm/W	0.125mA	>70	220-240VAC, 50Hz	>0.9	280 300	White	100	1 Yrs

Note : Physical Appearance of product may change due to continuous upgradation.

LED Surface Panel Series

Accessories

- Mounting clips
- Led driver with cable

Product characteristics

- High quality power coated
- Wide voltage & constant design (100-300 v)
- Color temperature at 3000k and 6500k
- High quality aluminum casing

Applications

- Home/office lightings
- Under cabinet lightings
- Shop and furniture fixture
- Hotels Restaurants
- Commercial buildings
- Warehouses residential
- Subway stations, Banks, Libraries
- Exhibition Galleries



LED Surface Panel



Retrofit omnidirectional high quality led bulb designed with long lasting led source
85% energy saving compared with an incandescent lamp.

Housing

Thermal Conductive engineering plastic white color housing with acrylic cover

Degree of protection

IP 20

Surge voltage protection

Up to 1KV

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LIGHTS

Model Name	Part Code	Watt	lm Per watt	mA Watt	CRI	Rated Voltage	Power Factor	Dimensions(mm) A B	Color	Std.Pkg.	Guarantee years
Ivan Series 3473	45347301	6w	80lm/W	0.055mA	>70	220-240VAC, 50Hz	>0.9	38 98	White	100	1 Yrs
Ivan Series 3473	45347302	12w	80lm/W	0.095mA	>70	220-240VAC, 50Hz	>0.9	38 177	White	100	1 Yrs
Ivan Series 3473	45347303	18w	80lm/W	0.090mA	>70	220-240VAC, 50Hz	>0.9	38 225	White	100	1 Yrs
Ivan Series 3474	45347401	6w	80lm/W	0.055mA	>70	220-240VAC, 50Hz	>0.9	38 98	White	100	1 Yrs
Ivan Series 3474	45347402	12w	80lm/W	0.095mA	>70	220-240VAC, 50Hz	>0.9	38 177	White	100	1 Yrs
Ivan Series 3474	45347403	18w	80lm/W	0.090mA	>70	220-240VAC, 50Hz	>0.9	38 225	White	100	1 Yrs

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