Sterling

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CERTIFIED COMPANY

RoHS compliant

PLAIN FAN
DECORATIVE FAN
SPECIAL PAINT FAN



Fan Catalouge

V24R1

Scan the QR to know more

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www.sterlingmfgco.com

Introduction

Sterling™ has been synonymous with Electrical products in India for the last ten Years. We are well known for the quality of our products, our range, extensive reach, popular advertising campaigns and sensible pricing. Sterling aggressively expanded into retail to be closest to our consumers. As part of our 'Smart Thinking' we are developing our distribution network across the length and breadth of India. We are well known for our futuristic designs, energy-efficient products and a highly responsive after-sales service network. Most of all, we are working to be known to make the lives of millions more comfortable. Sterling™ is a combination of trust, durability & savings. Appliances so diverse, there is one for everyone. At Sterling™, our engineers believe in pushing the boundaries of technology by constantly challenging it. They are driven by the need to give consumers more than they expect. Path-breaking technology is engineered to adapt to the weather conditions unique to the country. Intelligent design and innovative performance double up to provide not only cost-effectiveness but also the highest levels of energy efficiency.



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PAN INDIA PRESENCE


NATIONAL HUMAN RIGHTS COMMISSION, INDIA

Certificate

Human Rights Pledge

Certified that

STERLING MANUFACTURING COMPANY

has solemnly pledged to protect and promote human rights of all, at all times, without any discrimination and has also pledged not to violate the human rights of others, directly or indirectly, through actions, words or deeds.

Secretary General

July, 17 2021




CENTRAL VIGILANCE COMMISSION

Certificate of Commitment

This is to certify that

STERLING MANUFACTURING COMPANY

has adopted the Integrity Pledge and is committed to uphold highest standards of integrity and good governance and to follow ethical practices in conducting its activities

P. Daniel
Additional Secretary

Central Vigilance Commission, Satarkta Bhawan, G.P.O. Complex, INA, New Delhi-110023

Our Network

Sterling™ Manufacturing Company
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Nady 2092 Series

Sterling™ Manufacturing Company

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1-PLAIN
2-DECORATIVE
3-SPECIAL PAINT

100% COPPER COIL



Plain Brown



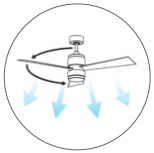
Plain Matt Brown



Double Ball Bearing



Plain Ivory



Hi Air Delivery



Plain White



Hi Speed

Premier Brown finish Metal Body & Blade
3 Brown / Cabin Home blades included
13 degree blade pitch optimized to ensure ideal air movement and peak performance
Downrods included to ensure proper distance from the ceiling and optimize air movement at your preferred blade height
3 Years Limited Motor Warranty
Low Profile housing is specially designed to fit flush to the ceiling and is ideal for use in rooms with low ceilings

Key Specifications:

- Air Delivery 200 m3 /min
- Aerodynamically designed blades
- High Speed 400 RPM
- 1200mm Sweep Size. Also available in 600mm, 900mm and 1400mm sweep sizes

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Zasha 2021 Series

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1-PLAIN
2-DECORATIVE
3-SPECIAL PAINT

100% COPPER COIL



Plain Brown



Plain Matt Brown



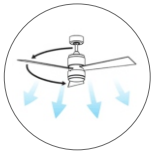
Plain Ivory



Plain White



Double Ball Bearing



Hi Air Delivery



Hi Speed

Premier Brown finish. Metal Body & Blade
3 Brown / Cabin Home blades included
13 degree blade pitch optimized to ensure ideal air movement and peak performance
Downrods included to ensure proper distance from the ceiling and optimize air movement at your preferred blade height
3 Years Limited Motor Warranty
Low Profile housing is specially designed to fit flush to the ceiling and is ideal for use in rooms with low ceilings

Key Specifications:

- Air Delivery 220 m3 /min
- Aerodynamically designed blades
- High Speed 405 RPM
- 1200mm Sweep Size. Also available in 600mm, 900mm and 1400mm sweep sizes

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Adrik 4250 Series

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Plain Brown

1-PLAIN
2-DECORATIVE
3-SPECIAL PAINT

100% COPPER COIL

Double Ball Bearing

Hi Air Delivery

Hi Speed



Plain Matt Brown



Plain Ivory



Plain Brown

Premier Brown finish
3 Brown / Cabin Home blades included
13 degree blade pitch optimized to ensure ideal air movement and peak performance
Downrods included to ensure proper distance from the ceiling and optimize air movement at your preferred blade height
3 Years Limited Motor Warranty
Low Profile housing is specially designed to fit flush to the ceiling and is ideal for use in rooms with low ceilings

Key Specifications:

- Air Delivery 200 m3 /min
- Aerodynamically designed blades
- High Speed 390 RPM
- 1200mm Sweep Size. Also available in 600mm, 900mm and 1400mm sweep sizes

RoHS compliant

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Fyodor 2595 Series

Sterling™ Manufacturing Company

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Deco Ivory

Premier Ivory finish
3 Ivory / Cabin Home blades included
13 degree blade pitch optimized to ensure ideal air movement and peak performance
Downrods included to ensure proper distance from the ceiling and optimize air movement at your preferred blade height
3 Years Limited Motor Warranty
Low Profile housing is specially designed to fit flush to the ceiling and is ideal for use in rooms with low ceilings

Key Specifications:

- Air Delivery 200 m3 /min
- Aerodynamically designed blades
- High Speed 390 RPM
- 1200mm Sweep Size. Also available in 600mm, 900mm and 1400mm sweep sizes

100% COPPER COIL

Double Ball Bearing

Hi Air Delivery

Hi Speed



Deco Cherry



Deco Brown



Deco Topaz

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Luda 5005 Series

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Deco Ivory

Premier Ivory finish
3 Ivory / Cabin Home blades included
13 degree blade pitch optimized to ensure ideal air movement and peak performance
Downrods included to ensure proper distance from the ceiling and optimize air movement at your preferred blade height
3 Years Limited Motor Warranty
Low Profile housing is specially designed to fit flush to the ceiling and is ideal for use in rooms with low ceilings

Key Specifications:

- Air Delivery 225 m3 /min
- Aerodynamically designed blades
- High Speed 400 RPM
- 1200mm Sweep Size. Also available in 600mm, 900mm and 1400mm sweep sizes

100% COPPER COIL

Double Ball Bearing

Hi Air Delivery

Hi Speed



Deco Cherry



Deco Brown



Deco Topaz

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Nadya 6680 Series

Sterling™ Manufacturing Company



Deco OffWhite

Premier OffWhite finish
3 OffWhite / Cabin Home blades included
13 degree blade pitch optimized to ensure ideal air movement and peak performance
Downrods included to ensure proper distance from the ceiling and optimize air movement at your preferred blade height
3 Years Limited Motor Warranty
Low Profile housing is specially designed to fit flush to the ceiling and is ideal for use in rooms with low ceilings

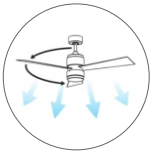
Key Specifications:

- Air Delivery 225 m3 /min
- Aerodynamically designed blades
- High Speed 390 RPM
- 1200mm Sweep Size. Also available in 600mm, 900mm and 1400mm sweep sizes





Double Ball Bearing



Hi Air Delivery



Hi Speed

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Deco Ivory



Deco Golden



Deco Metalic

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Blanche 1170 Series

Sterling™ Manufacturing Company



Deco Ivory

Premier Ivory finish
3 Ivory / Cabin Home blades included
13 degree blade pitch optimized to ensure ideal air movement and peak performance
Downrods included to ensure proper distance from the ceiling and optimize air movement at your preferred blade height
3 Years Limited Motor Warranty
Low Profile housing is specially designed to fit flush to the ceiling and is ideal for use in rooms with low ceilings

Key Specifications:

Air Delivery 240 m3 /min

Aerodynamically designed blades

High Speed 390 RPM

1200mm Sweep Size. Also available in 600mm, 900mm and 1400mm sweep sizes

100% COPPER COIL

Double Ball Bearing

Hi Air Delivery

Hi Speed

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Deco Matt Brown



Deco Topaz



Deco Brown

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Oleg 5160 Series

Sterling™ Manufacturing Company



Plain Matt Brown

Premier Matt Brown finish
3 Matt Brown / Cabin Home blades included
13 degree blade pitch optimized to ensure ideal air movement and peak performance
Downrods included to ensure proper distance from the ceiling and optimize air movement at your preferred blade height
3 Years Limited Motor Warranty
Low Profile housing is specially designed to fit flush to the ceiling and is ideal for use in rooms with low ceilings

Key Specifications:

- Air Delivery 210 m3 /min
- Aerodynamically designed blades
- High Speed 405 RPM
- 1200mm Sweep Size. Also available in 600mm, 900mm and 1400mm sweep sizes

100% COPPER COIL

Double Ball Bearing

Hi Air Delivery

Hi Speed

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Plain Brown



Plain Matt Brown



Plaint Brown

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Vor 2275 Series

Sterling™ Manufacturing Company



Deco Ivory

Premier Ivory finish
3 Ivory / Cabin Home blades included
13 degree blade pitch optimized to ensure ideal air movement and peak performance
Downrods included to ensure proper distance from the ceiling and optimize air movement at your preferred blade height
3 Years Limited Motor Warranty
Low Profile housing is specially designed to fit flush to the ceiling and is ideal for use in rooms with low ceilings

Key Specifications:

Air Delivery 210 m3 /min

Aerodynamically designed blades

High Speed 405 RPM

1200mm Sweep Size. Also available in 600mm, 900mm and 1400mm sweep sizes

100% COPPER COIL

Double Ball Bearing

Hi Air Delivery

Hi Speed

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Deco Ruby



Deco Topaz



Deco Ivory

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Celine 3030 Series

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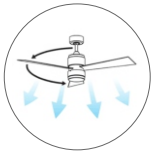
DECORATIVE SPECIAL PAINT

Deco Grey

100% COPPER COIL



Double Ball Bearing



Hi Air Delivery



Hi Speed



Deco Ivory



Deco Silver



Deco Metalic

Premier Grey finish
3 Grey / Cabin Home blades included
13 degree blade pitch optimized to ensure ideal air movement and peak performance
Downrods included to ensure proper distance from the ceiling and optimize air movement at your preferred blade height
3 Years Limited Motor Warranty
Low Profile housing is specially designed to fit flush to the ceiling and is ideal for use in rooms with low ceilings

Key Specifications:

- Air Delivery 240 m3 /min
- Aerodynamically designed blades
- High Speed 400 RPM
- 1200mm Sweep Size. Also available in 600mm, 900mm and 1400mm sweep sizes

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Sacha 1190 Series

Sterling™ Manufacturing Company



Plain Brown

Premier Brown finish
3 Brown / Cabin Home blades included
13 degree blade pitch optimized to ensure ideal air movement and peak performance
Downrods included to ensure proper distance from the ceiling and optimize air movement at your preferred blade height
3 Years Limited Motor Warranty
Low Profile housing is specially designed to fit flush to the ceiling and is ideal for use in rooms with low ceilings

Key Specifications:

- Air Delivery 215 m3 /min
- Aerodynamically designed blades
- High Speed 405 RPM
- 1200mm Sweep Size. Also available in 600mm, 900mm and 1400mm sweep sizes

100% COPPER COIL

Double Ball Bearing

Hi Air Delivery

Hi Speed

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Plain Matt Brown



Plain White



Plain Ivory

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Tasha 2090 Series

Sterling™ Manufacturing Company



Deco Golden

Premier Golden finish
3 Golden / Cabin Home blades included
13 degree blade pitch optimized to ensure ideal air movement and peak performance
Downrods included to ensure proper distance from the ceiling and optimize air movement at your preferred blade height
3 Years Limited Motor Warranty
Low Profile housing is specially designed to fit flush to the ceiling and is ideal for use in rooms with low ceilings

Key Specifications:

- Air Delivery 215 m3 /min
- Aerodynamically designed blades
- High Speed 400 RPM
- 1200mm Sweep Size. Also available in 600mm, 900mm and 1400mm sweep sizes

100% COPPER COIL

Double Ball Bearing

Hi Air Delivery

Hi Speed

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Deco Golden



Deco Silver



Deco Ivory

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Cerise 2680 Series

Sterling™ Manufacturing Company



Deco Green

Premier Green finish
3 Green / Cabin Home blades included
13 degree blade pitch optimized to ensure ideal air movement and peak performance
Downrods included to ensure proper distance from the ceiling and optimize air movement at your preferred blade height
3 Years Limited Motor Warranty
Low Profile housing is specially designed to fit flush to the ceiling and is ideal for use in rooms with low ceilings

Key Specifications:

- Air Delivery 215 m3 /min
- Aerodynamically designed blades
- High Speed 405 RPM
- 1200mm Sweep Size. Also available in 600mm, 900mm and 1400mm sweep sizes





Double Ball Bearing



Hi Air Delivery



Hi Speed

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Deco Cherry



Deco Green



Deco Ivory

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Vasyl 1685 Series

Sterling™ Manufacturing Company



Premier Green finish
3 Green / Cabin Home blades included
13 degree blade pitch optimized to ensure ideal air movement and peak performance
Downrods included to ensure proper distance from the ceiling and optimize air movement at your preferred blade height
3 Years Limited Motor Warranty
Low Profile housing is specially designed to fit flush to the ceiling and is ideal for use in rooms with low ceilings

Key Specifications:

- Air Delivery 215 m3 /min
- Aerodynamically designed blades
- High Speed 405 RPM
- 1200mm Sweep Size. Also available in 600mm, 900mm and 1400mm sweep sizes

100% COPPER COIL

Double Ball Bearing

Hi Air Delivery

Hi Speed

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Deco Brown



Deco Ivory



Deco Matt Brown

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Yurik 5570 Series

Sterling™ Manufacturing Company



Deco Brown

DECORATIVE SPECIAL PAINT

Premier Brown finish
3 Brown / Cabin Home blades included
13 degree blade pitch optimized to ensure ideal air movement and peak performance
Downrods included to ensure proper distance from the ceiling and optimize air movement at your preferred blade height
3 Years Limited Motor Warranty
Low Profile housing is specially designed to fit flush to the ceiling and is ideal for use in rooms with low ceilings

Key Specifications:

- Air Delivery 210 m3 /min
- Aerodynamically designed blades
- High Speed 390 RPM
- 1200mm Sweep Size. Also available in 600mm, 900mm and 1400mm sweep sizes

100% COPPER COIL

Double Ball Bearing

Hi Air Delivery

Hi Speed

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Deco Ruby



Deco Matt Brown



Deco Topaz

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Zina 7710 Series

Sterling™ Manufacturing Company

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Plain Brown

1-PLAIN
2-DECORATIVE
3-SPECIAL PAINT

100% COPPER COIL

Double Ball Bearing

Hi Air Delivery

Hi Speed



Plain Matt Brown



Plain White



Plain Ivory

Premier Brown finish
3 Brown / Cabin Home blades included
13 degree blade pitch optimized to ensure ideal air movement and peak performance
Downrods included to ensure proper distance from the ceiling and optimize air movement at your preferred blade height
3 Years Limited Motor Warranty
Low Profile housing is specially designed to fit flush to the ceiling and is ideal for use in rooms with low ceilings

Key Specifications:

- Air Delivery 215 m3 /min
- Aerodynamically designed blades
- High Speed 400 RPM
- 1200mm Sweep Size. Also available in 600mm, 900mm and 1400mm sweep sizes

RoHS compliant

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Pedestal Fan

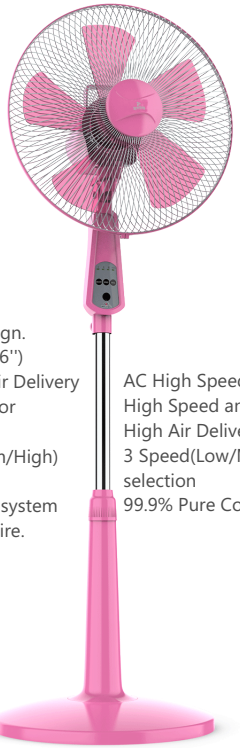
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CERTIFIED COMPANY



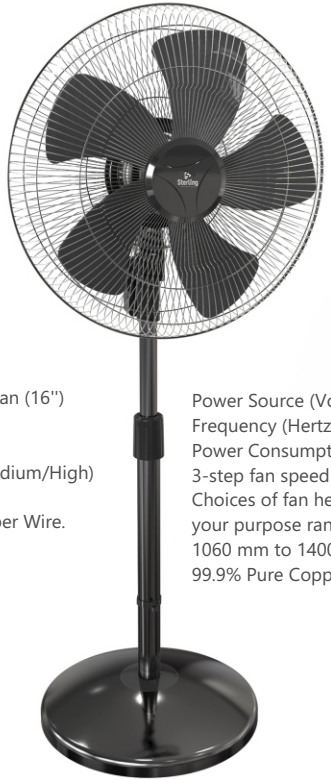
New Fashionable Design.
AC High Speed Fan (16")
High Speed & High Air Delivery
With 3 Speed Regulator
Control system
3 Speed (Low/Medium/High)
selection
Automatic Oscillation system
99.9% Pure Copper Wire.

DPF 62



AC High Speed Fan (16")
High Speed and
High Air Delivery
3 Speed(Low/Medium/High)
selection
99.9% Pure Copper Wire.

NPF 71



Power Source (Volt) 220 ,
Frequency (Hertz) 50,
Power Consumption (Watt) 170.
3-step fan speed selection.
Choices of fan height to suit
your purpose ranging from
1060 mm to 1400 mm.
99.9% Pure Copper Wire.

GPF 24



Silicon Steel Lamination
Precision Sealed Bearing
Heavy Gauge Copper Winding
Heavy Aluminum Construction
Aero Dynamically Designed
Blades for high Velocity Air
Spring Loaded Height
Adjustment
Heavy Broad Base Keeps
the Fan Stable
99.9% Pure Copper Wire.

NPF 43



New Fashionable
Design.
AC High Speed
Fan (18")
High Speed &
High Air Delivery
With 3 Speed
Regulator Control
system
3 Speed
(Low/Medium/High)
selection
Automatic
Oscillation system

XPF 94

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Table Fan

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BTF 11

Fresh material, Non-toxic and healthy
Sufficient material,Solid compact body
Durable powerful motor,Guarantee quality
Aerodynamics blades,Low noise,Comfortable airflow
High energy conversion efficiency,energy saving
Color- Blue Size- Medium Material- Plastic



STF 22

65 Watts & 2400 Rpm All Purpose Fan : It can be used as a Table fan, Wall fan, Cabin fan, Portable fan, Kitchen fan and at many more places.
This Fan has 3 Leaf with 3 Speed Control with a strong fiber body.
Easy to operate with 180 degree rotation horizontally and 180 degree rotation vertically. Manually*



RTF 20

Fresh material, Non-toxic and healthy
Sufficient material,Solid compact body
Durable powerful motor,Guarantee quality
Aerodynamics blades,Low noise,Comfortable airflow
High energy conversion efficiency,energy saving



STF 33

Fresh material, Non-toxic and healthy
Sufficient material,Solid compact body
Durable powerful motor,Guarantee quality
Aerodynamics blades,Low noise,Comfortable airflow
High energy conversion efficiency,energy saving



BTF 11

3 speed control mode, Black table fan
1 year warranty ,fan with new high speed low voltage (HSLV) Technology
Heavy close mesh guard and large base for better safety and stability
High Speed RPM motor with 100% copper winding & 100% make in India.
Sweep-305MM 12 Inch



STF 22

Fresh material, Non-toxic and healthy
Sufficient material,Solid compact body
Durable powerful motor,Guarantee quality
Aerodynamics blades,Low noise,Comfortable airflow
High energy conversion efficiency,energy saving
Size:12"(30cm)16"(40cm)
Voltage/Frequency:220V~250V,50Hz/60Hz110V~130V,50Hz/60Hz
Power:35W / 45W for 16"



RTF 20

Fresh material, Non-toxic and healthy
Sufficient material,Solid compact body
Durable powerful motor,Guarantee quality
Aerodynamics blades,Low noise,Comfortable airflow
High energy conversion efficiency,energy saving



STF 33

Fresh material, Non-toxic and healthy
Sufficient material,Solid compact body
Durable powerful motor,Guarantee quality
Aerodynamics blades,Low noise,Comfortable airflow
High energy conversion efficiency,energy saving

RoHS compliant

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Wall Fan

Sterling™ Manufacturing Company







CWF 51

New Fashionable Design.
AC High Speed Fan (18'')
High Speed & High Air Delivery
With 3 Speed Regulator Control system
3 Speed(Low/Medium/High) selection
Automatic Oscillation system
Safety Thermal protection for AC Motor.
Type Wall Fan
Color Drak Blue, Sky blue,
White, Cream White
Size 450 mm (18")
Rated voltage AC 220 V
Current 0.2 AMP
Speed 1250 RPM
Frequency 50Hz
Input power 50W
Power factor 0.98
Insulation class Class H
Air delivery 63 CMM
Service value 1.25 m3/watt
Type of motor Single phase







PWF 68

New Fashionable Design.
AC High Speed Fan (16'')
High Speed & High Air Delivery
With 3 Speed Regulator Control system
3 Speed(Low/Medium/High) selection
Automatic Oscillation system
Safety Thermal protection for AC Motor.
Type Wall Fan
Color Drak Blue, Sky blue,
Cream White
Size 400 mm (16")
Rated voltage AC 220 V
Current 0.2APM
Speed 1250 RPM
Frequency 50Hz
Input power 43W
Power factor 0.98
Insulation class Class H
Air delivery 69 m3/min
Service value 1.6 m3/watt
Type of motor Single Phase Shaded Pole







VWF 40

New Fashionable Design.
AC High Speed Fan (18'')
High Speed & High Air Delivery
With 3 Speed Regulator Control system
3 Speed(Low/Medium/High) selection
Automatic Oscillation system
Safety Thermal protection for AC Motor.
Type Wall Fan
Color Drak Blue, Sky blue,
White, Cream White
Size 450 mm (18")
Rated voltage AC 220 V
Current 0.2 AMP
Speed 1250 RPM
Frequency 50Hz
Input power 50W
Power factor 0.98
Insulation class Class H
Air delivery 63 CMM
Service value 1.25 m3/watt
Type of motor Single phase

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Exchaust Fan

Sterling™ Manufacturing Company

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AEX 12



BEX 15



CEX 16



DEX 18



MFA 05



NFA 25



BFA 30



VFA 34

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Maharashtra	maharashtra@sterlingmfgco.com	West Bengal	west.bengal@sterlingmfgco.com

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RoHS compliant

Terms & Condition

This Catalogue / Catalogue list supercedes all previous Catalogue.
Warranty applicable as per Sterling warranty policy.
Every effort has been made to ensure accuracy in compilation of technical / commercial detail within this publication.
Specification and performance data are constantly changing; current details should, therefore, be checked with the company.
Company reserves the right to issue amendments, which may arise due to any errors in the Catalogue.
Displayed product images in the catalogue are only for indicative purpose and may differ from the actual product.
Disputes, if any are subject to Delhi jurisdiction only

Sterling™ Manufacturing

11TH ANNIVERSARY

GeM Government e Marketplace

MSME MICRO, SMALL & MEDIUM ENTERPRISES

AN ISO 9001:2015 | 14001:2015 | 45001:2018

CERTIFIED COMPANY

Sterling™ Manufacturing Company

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Tower D, MG Road, Sikanderpur, Sector 26,
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Telephone : +91-93106 44419 Mon to Fri (10am to 5pm)

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